

Group 1: Informing and awareness raising

Study the NCP Guiding principles for “Informing and awareness raising” described below. Identify the tasks and elaborate:

- Which tasks are already implemented sufficiently in **Armenia**?
- Which tasks are not implemented sufficiently?
- Which additional measures make especially sense for **Armenia**?
- Identify/draft concrete measures, which would effectively support **Armenian** R&I stakeholders and therefore upgrade the HEU support system (e.g. specific events, training tools, information campaigns, etc.).
- In how far does a cooperation with other stakeholders make sense?
- Summarise and describe your results and present to the whole group (select 1 or 2 people to do so in advance!).

Informing and awareness raising

- a) Circulate general and specific documentation on the Horizon Europe, including on conditions for participation, on possibilities and conditions for submission of proposals, and on project budgeting and reporting.
- b) Organise information and promotional activities – in liaison with the Commission services when appropriate - e.g. info-days, seminars, conferences, newsletters, web sites, brokerage events, fairs, etc.
- c) Raise awareness of:
 - Horizon Europe funding opportunities offered through the pillars of the programme and the specific parts such as Clusters, Missions¹, Partnerships, and EIT KICs, newly established activities of the European Innovation Council in Horizon Europe, especially the equity funding mechanism of the Accelerator;
 - The objectives to ensure gender balance in Horizon Europe and of strengthening the link between science and civil society;
 - The activities of the Joint Research Centre (JRC), the in-house science service of the Commission, to relevant national stakeholders from the scientific community, industry and public authorities.

¹ There is a dedicated NCP for Missions; other NCPs should collaborate with that and work on signposting Missions.